

**MELANOMA**  
CANADA

**2025**  
**IMPACT**  
**REPORT**



# TABLE OF CONTENTS

- 3** Message from CEO
- 4** Our Story - Who We Are
- 6** Our Strategic Objectives
- 7** Brand Recognition
- 9** Support Services Provided
- 10** Education Provided
- 11** Patient Story
- 13** How We Advocated
- 14** Top 5 Achievements
- 15** Financials
- 16** Program Impact Year-to-Year
- 18** Impactful Events
- 21** Acknowledgements

# A MESSAGE FROM THE CEO.

## Falyn Katz

CEO, Melanoma Canada

As we reflect on 2025, I am proud to share the remarkable progress Melanoma Canada has made in advancing our mission to save lives through prevention, early detection, patient support, and advocacy.

This year, we continued to bring life-saving education and screening services directly to Canadians through our Mole Mobiles presented by Neutrogena. This innovative initiative traveled across four provinces, providing accessible skin cancer screenings and raising awareness in communities that may otherwise face barriers to dermatological care. Each stop represented an opportunity to detect melanoma early, when it is most treatable, and to empower individuals with knowledge about their skin health.



Supporting patients and their families remains at the heart of everything we do. Sadly, melanoma and skin cancer incidence rates continue to rise. This year, we continued to build on our patient education and support programs, releasing the 7<sup>th</sup> Edition of our “Melanoma: What You Need to Know” guidebook, ensuring Canadians affected by melanoma have access to trusted information, emotional support, and a strong community. From webinars and resources to one-on-one guidance, we are committed to walking alongside patients at every stage of their journey.

We also strengthened our efforts to connect patients with potentially life-saving research opportunities. Through our Clinical Trials Finder Tool, more Canadians were able to identify and access clinical trials tailored to their diagnosis and location. This tool continues to bridge critical gaps, helping patients explore cutting-edge treatment options while contributing to the future of melanoma care.

Prevention remains one of the most powerful tools we have in reducing melanoma incidence. In 2025, we amplified our sun safety outreach at major national events, including bringing Burnwatch to the beach at Montreal’s Formula 1 Grand Prix and the National Bank Open in both Toronto and Montreal. By meeting Canadians where they gather, we were able to engage thousands in meaningful conversations about sun protection and skin cancer prevention.

None of this work would be possible without your unwavering support. Whether you are a donor, corporate sponsor, volunteer, healthcare partner, or advocate, you are an essential part of this impact. Together, we are making strides toward our vision of zero melanoma and skin cancer related deaths.

**Thank you for standing with us.**

A handwritten signature in black ink, appearing to read 'Falyn Katz', written in a cursive style.

With gratitude,

**Falyn Katz**

Chief Executive Officer  
Melanoma Canada

# OUR STORY WHO WE ARE.

## Our Mission

Melanoma Canada is dedicated to advocating for and supporting Canadians living with melanoma and skin cancer. Through resources, education, and psychosocial support services, we empower patients, caregivers, and medical professionals.

- **Support** melanoma and skin cancer patients, caregivers, and medical professionals through current and coordinated information and services.
- **Educate** Canadians on melanoma and skin cancer prevention, early detection, and treatment options available.
- Be the **united voice of the melanoma and skin cancer community**, advocating for early detection, timely diagnosis, and effective treatment options.

## Our Vision

Zero melanoma and skin cancer related deaths.

## Our Values

- **Passionate** - We are driven to support access to credible melanoma information, and the treatment options available.
- **Supportive** - We're here for every person affected by melanoma and skin cancer at every stage of the disease.
- **Trusted** - We serve as a reliable resource for the public, and our industry partners.

## Diversity, Equity, & Inclusion

Melanoma and skin cancer can impact all Canadians. That's why Melanoma Canada is committed to supporting all patients regardless of their age, race, ethnicity, gender identity, sexual orientation, economic status, disability, or any other dimension of diversity.

As an employer, Melanoma Canada fosters belonging, purpose and empowerment in the workplace. We are committed to mitigating bias in our hiring practices and to attract talent from all backgrounds. For employees, we ensure equitable access to training resources that empower growth and career development. Our commitment is to build an inclusive workplace as diverse as the patients we care for.

## Our Board of Directors

- **Dr. Mario Chevrette** - Chair, Board of Directors
- **Mark Allan** - Audit & Finance Committee
- **Dr. Julia Carroll** - Chair, Programs Committee
- **Lori Latchman** - Chair, Fundraising Committee
- **Alek Ackerman**
- **Neill Brown**
- **Dr. Marcus Butler**
- **Alan Carter**
- **Shubha Dasgupta**
- **Anne-Marie Gaulin**
- **Anthony Miceli** (June 2025)
- **Dr. Jessica Minardi**
- **Mike Pilato**
- **Dr. Xinni Song**
- **Susannah Tam**
- **Jenna Wood**

## Our Team Members

- **Falyn Katz** - CEO
- **Jane Axford** - Director, Marketing, Communications, & Design
- **Joanne Boland** - Sr. Manager, Fundraising & Events
- **Mary Zawadzki** - Manager, Patient Programs & Education (on leave)
- **Eimear Hagan** - Manager, Patient Support Services
- **Lorraine Quartaro** - Officer Corporate Partnerships
- **Sarah Linfield** - Digital Marketing & Communications Specialist
- **Maria Glidden** - Senior Coordinator, Patient and Donor Services

## Our Medical Advisory Committee

### DERMATOLOGISTS

- **Dr. Julia Carroll**
- **Dr. Cheryl Rosen**
- **Dr. Phillippe Lefrancois**
- **Dr. Mathieu Powell**
- **Dr. Mike Connolly**

### FAMILY PHYSICIANS

- **Dr. Sheida Naderi-Azad**
- **Dr. Sofia Nastis**

### ONCOLOGISTS

- **Dr. Marcus Butler**
- **Dr. Linda Lee**
- **Dr. Elaine McWhirter**
- **Dr. Teresa Petrella**
- **Dr. Xinni Song**

### ONCOLOGY NURSE

- **Danika Jurczak, RN**
- **Carmen Co-Dyre Adams**

### RESEARCHERS

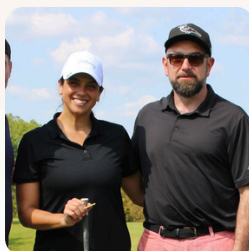
- **Dr. Sonia del Rincon**

### DERMAPATHOLOGIST

- **Dr. Margaret Redpath**

## Our Mole Mobile Chairs

- **Dr. Julia Carroll, National Chair**
- **Dr. Cheryl Rosen, Ontario**
- **Dr. Philippe Lefrançois, QC**
- **Dr. Mariusz Sapijaszko, AB**
- **Dr. Jason Rivers, BC**



# WHAT GUIDES US.

## Our Strategic Objectives

# 1

### Brand Recognition

Strengthen national awareness of Melanoma Canada to position it as the leading voice for melanoma and skin cancer in Canada.

# 2

### Prevention and Early Detection

Encourage the prevention of melanoma and non-melanoma skin cancer through targeted education.

# 4

### Advocacy

Support the timely access to treatment across all provinces and territories.

# 3

### Support and Education

Expand our national patient, caregiver, and physician information and psychosocial support programs.

# 5

### Financial Growth

Grow the organization by a sustainable rate to support future programs and infrastructure.



# LET'S INFLUENCE BEHAVIOUR.

## 2025: A SUCCESSFUL JOURNEY



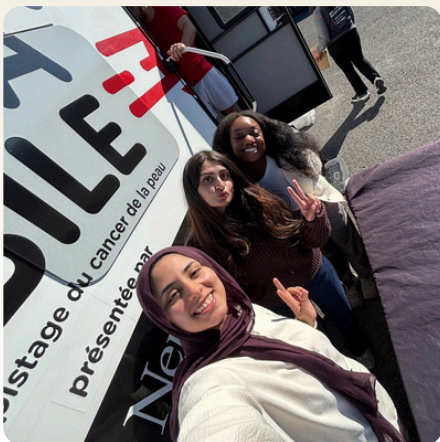
### EXPANDING ACCESSIBLE SKIN CANCER SCREENINGS WITH THE MOLE MOBILE

With the support of our donors, partners, and sponsors; **the Mole Mobile, presented by Neutrogena® a Kenvue brand, traveled across British Columbia, Alberta, Ontario, and Quebec** to provide life-saving skin cancer screenings, alongside education and promotion of sun safety. The two Mole Mobiles, operated with the partnership and support of the Canadian Dermatology Association, **visited 113 cities, performed 8,289 skin cancer screenings, and identified 961 suspected skin cancers, including 213 melanomas.**

The tour sparked strong engagement, including:

- 30.2K EN email sign-ups and 1,034 FR email sign-ups
- Over 449,000 total website views
- 298.8 million media impressions earned (valued at \$1.48 million)

We're proud to have reached more Canadians with life-saving education on melanoma and skin cancer prevention. Learn more at [molemobile.ca](https://molemobile.ca).



## 2025 Brand Recognition, Prevention & Education



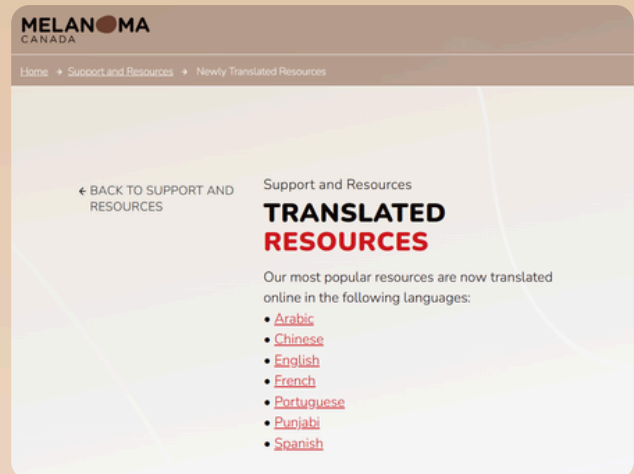
### YOUTH SUN SAFETY PROGRAMS

Melanoma Canada continues to build on the success of the [Sun Aware](#) Camp Program, providing education and sun safety certification to summer camps across Canada. In 2025, there were **116 Camps certified**.

We also partnered with the Canadian Cancer Society to provide education and certification to Daycares across Canada with the SunSense Daycares program. In 2025, there were **907 new registrations** and **48 'active' users**, combined for a total of **955 participants reaching nearly 74,000 children** with sun safety education. **371 daycares earned a SunSense Certification**, with **1,615 staff becoming trained in sun safety practices**.

We expanded the Sun Guardians grant program, providing certified camps and daycares with sun safety tools like sun safety kits, sunscreen, UV skins, shaded picnic tables, and pop up shade structures. The organization **awarded 31 facilities with grants**. **4,574 youth benefitted from the grants**. This program is helping protect thousands of children and youth in communities where access to sun safety resources are often limited. Learn more at [sunguardians.ca](https://sunguardians.ca).

**THE SUNSENSE DAYCARES PROGRAM REACHED NEARLY 74,000 CHILDREN**



### BETTER SERVING OUR COMMUNITY

To strengthen brand recognition and better serve our community, we have translated our melanoma, basal cell carcinoma and cutaneous squamous cell patient guides into multiple languages including:

- Arabic العربية
- Chinese [Mandarin] 中文
- Português
- Punjabi ਪੰਜਾਬੀ
- Spanish Español

[Download the guides here.](#)

# SUPPORT PROVIDED AT EVERY STEP OF YOUR JOURNEY.

## 2025 Support Provided

At Melanoma Canada, we provide trusted, compassionate support to patients, families, and caregivers at every stage of their journey. With the support of our donors and corporate partners, we offer a wide range of free psychosocial services and resources tailored to individual needs.

### PSYCHOSOCIAL SUPPORT SERVICES

- **Personalized Email, Phone Support, & Live Chat Assistance:** 1,278 individuals reached out to us directly and found a caring, knowledgeable voice ready to help; or connected with us online for real-time support when they needed it most.
- **One-on-One Cancer Coaching:** 27 patients worked with our Cancer Coach to receive personalized guidance tailored to their unique challenges.
- **Peer-to-Peer Matching:** 9 patients were matched with trained peer volunteers who had been through a similar diagnosis, offering comfort, hope, and shared understanding.
- **Mole Mobile Personalized Support:** 961 Mole Mobile patients were followed up with by email or phone. 630 of these patients required further support.

# 1,278

Patients supported through our psychosocial support services

# 3,073

Patients and caregivers took part in our virtual Support Groups

### SUPPORT GROUPS

- **Melanoma Patient Support Groups:** 194 patients took part in 17 virtual sessions in 2025 sharing experiences and building strength together.
- **Private Facebook Groups:** 3,073 patients and caregivers found a safe space to connect in our 9 moderated, diagnosis-specific online communities.

# 38,197

Educational print resources delivered

### RESOURCES

- **Print Resources Delivered:** 38,197 educational resources, including guidebooks, mole tracker cards, sun safety postcards, support services posters, and skin health packages were sent to individuals across the country to help them take control of their health.
- **Educational Videos:** Our 30 new videos received 53,049 views in 2025, giving patients and families easy access to trusted, expert information—anytime, anywhere.
- **Melanoma & Skin Cancer Clinical Trial Finder:** Matched 188 patients exploring treatment options with clinical trials available in their area.

# 53,049

Views of Melanoma Canada educational videos on YouTube

Learn more at [melanomacanada.ca/support-and-resources](https://melanomacanada.ca/support-and-resources)

# EDUCATING CANADA, ONE RESOURCE AT A TIME

## 2025 Education Provided

### Booklets and Postcards for Patients and Caregivers

**38,197 educational resources**, including guidebooks, mole tracker cards, sun safety postcards, support services posters, and skin health packages were sent to individuals across the country to help them take control of their health.

### Sun Safety for Future Generations

In 2025, our Sun Aware Sun Safety Certification Program trained and **certified 116 camps** to help protect children and teens from skin cancer by supporting the implementation of best practices in sun safety. It also distributed over **20,946 UV color-changing bracelets**, a fun and practical tools that remind campers to apply sunscreen, seek shade, wear sunglasses, and don a broad-brimmed hat when UV levels are high. Learn more at [sunaware.ca](https://sunaware.ca).

### Monthly Skin Check Reminders

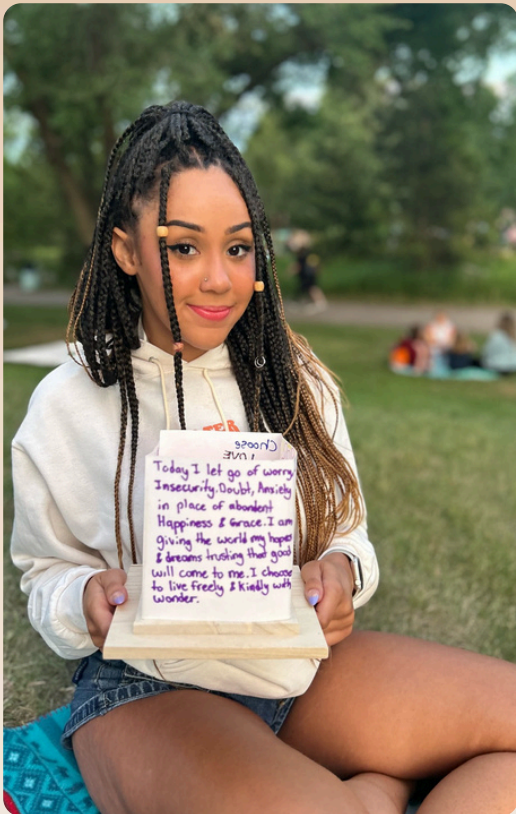
In 2025, our monthly skin check reminder program reached a dedicated community of **1,836 EN and 69 FR subscribers**, with thousands more engaged through a social media campaign that generated **33,990 impressions/reach**. By educating our community on the ABCDEs of melanoma detection, we empowered individuals to monitor their skin for changes and understand the life-saving importance of early detection. Sign up for a monthly reminder at [melanomacanada.ca/monthly-skin-check-reminder](https://melanomacanada.ca/monthly-skin-check-reminder).

### Melanoma & Skin Cancer Webinars

We hosted **3 virtual webinars** reaching **321 registered patients** in total. Recordings of these sessions received **2,137 views on YouTube**. Each session brought together medical experts, survivors, and the public to share important information on melanoma prevention, early detection, and treatment, helping us raise awareness, educate diverse audiences, and strengthen community connection. Watch now at [youtube.com/@MelanomaCanada](https://youtube.com/@MelanomaCanada).

# THE IMPACT ON PATIENTS.

## Akeema Smith's Melanoma Story



My name is Akeema Smith, and I'm a 24-year-old melanoma survivor. I was born with a congenital nevus on my left breast that grew alongside me throughout my childhood. In 2019, at just 18 years old, I was diagnosed with Stage 3 melanoma. At the time, I had no idea how drastically my life was about to change—and that in many ways, it would never return to what it once was.

Back in 2020, I shared my story publicly for the first time. I was nearing the end of treatment—just two immunotherapy infusions away from being “done,” or so I thought. I was in the middle of my cancer journey, while the world was in the middle of a global pandemic. It was a chaotic and lonely time.

After finishing treatment, I underwent multiple surgeries over the course of two years. (I honestly lost count—it felt like every 4 to 6 months, I was back under anesthesia.) What I wasn't prepared for was how isolating survivorship could feel. Once treatment ended, many people around me assumed I was “better,” and that life would just go back to normal. But between the long-term fatigue, body changes, lingering anxiety, and medical trauma, I felt anything but “normal.”

---

**I'm still figuring out who I am after cancer. Some days are easier than others. But when I look back, I honestly can't imagine who I'd be without everything I've endured. It doesn't mean I'm grateful for the pain or the loss, but I am thankful for what I've gained—perspective, resilience, purpose.**

---

There were days I felt completely stuck—trapped between the person I used to be and the life I was trying to rebuild. I was grieving the version of myself that no longer existed. I kept ending up in hospital beds, trying to move forward, only to be pulled back again. I didn't know who I was anymore. And the worst part? I didn't feel like I could talk about it because I was “supposed” to be grateful just to be alive.

## Akeema Smith's Melanoma Story Continued

But over time, I started to realize something important:

I am different now—and that's okay. In fact, I'm stronger. I'm more assertive, more confident, and more adventurous than I've ever been. Cancer stripped a lot away, but it also revealed the parts of me that had been quietly waiting to rise.

I managed to finish my undergraduate degree in psychology, through a cancer diagnosis and a global pandemic. That's something I am deeply proud of. Along the way, I also learned who was really in my corner—who showed up when I couldn't even show up for myself. The people who stayed, listened, and loved me through the darkest moments... I carry them with me every day.

Since finishing the bulk of my cancer journey, I've chosen to give back by volunteering with Young Adult Cancer Canada (YACC), an organization that's been a huge part of my healing. I now co-lead the Edmonton chapter of our support group, and it's become a space where I can breathe again. There's this perfect mix of dark humour, deep conversations, shared grief, and unexpected joy. We relate to each other in a way that most people can't. We've built genuine friendships in a world that often forgets what young adults go through when facing something like cancer.

Through the hardships, through the surgeries, through the anger, confusion, and tears... I'm still here. And every day I wake up, I try to live like tomorrow isn't guaranteed—because for a while, it really wasn't.

**Cancer changed everything. But so did surviving it.**



# STANDING STRONG. HOW WE **ADVOCATED.**

In 2025, Melanoma Canada supported **1 patient submission to INESSS, 1 drug approval, 2 letters of support and contributed to research.**

We celebrated the approval of OPDIVO® SC (nivolumab for subcutaneous injection) for use across multiple tumour types, including melanoma. This was approved by Health Canada in May 2025. This milestone represent significant advancements in melanoma treatment options.

## SUBMISSIONS

### **Libtayo (cemiplimab)**

for Locally Advanced Basal Cell Carcinoma was submitted to INESSS. This drug is manufactured by Regeneron.

## DRUG APPROVALS

### **OPDIVO® SC (nivolumab for subcutaneous injection)**

for use across multiple tumour types, including melanoma, was approved by Health Canada in May 2025, and INESSS issued a positive recommendation for the reimbursement in Quebec in September 2025. This drug is manufactured by Bristol Myers Squibb.

## LETTERS OF SUPPORT

### **Medical Device (AIaMD), DERM:**

To Health Canada for the introduction of AI diagnostic in melanoma and skin cancer using SkinAnalytics' Medical Device (AIaMD), DERM.

### **SMSLT-3 trial**

To the CCTG Melanoma Site Committee for the Canadian Cancer Trial Group's participation in and contributions to the SMSLT-3 trial that addresses the knowledge gap of Therapeutic Lymph Node Dissection (TLND) vs. Index Lymph Node Resection (ILN ).

## ADDITIONAL ADVOCACY

### **Contributed to Research:**

Founder, Annette Cyr, contributed towards Melanoma Quality Indicators: A Modified Delphi Approach

### **Better Access to Dermatologic Care Petition:**

As part of its ongoing advocacy platform, the Canadian Dermatology Association joined forces with Melanoma Canada to launch this national petition to push for better access to dermatologic care. A QR code featured at all Mole Mobile stops gained 2,477 signatures collected to date.

# CELEBRATING OUR GROWTH!

## 2025 Top 5 Achievements

As we reflect on our journey, we are proud of the achievements we've made thanks to your unwavering support and commitment. With your help, we've grown into a reputable and impactful nonprofit organization, reaching new milestones every year. Here's a look at some of the remarkable achievements we've accomplished together in 2025:

### 1 Sun Guardians Grant

Distributed the Sun Guardians Program for the first year ever, after the program launch in 2024. **129 applications were received and 34 grants were awarded** to applicants in 2025.

### 2 Enhanced Support & Resources

Support was provided to over **5,481 patients** through email, phone, live chat, one-on-one coaching, Facebook groups, and patient support groups. Providing additional resources; **the seventh edition of the What You Need to Know Patient Guide was launched with 5,473 copies delivered.**

### 3 Expanded Mole Mobile Tour

The two Mole Mobile units travelled across **4 provinces in 2025, providing 8,289 skin cancer screenings, detecting 961 possible skin cancers** across Canada; alongside providing education on prevention and early detection of melanoma and skin cancer.

### 4 Record-Breaking Events

In addition to many successful events throughout the year, the **Yorkville Exotic Car Show** was held for the 15<sup>th</sup> anniversary; and garnered a **record-breaking 135+ luxury vehicles registered, raising \$321,000** for melanoma prevention.

### 5 Raising Awareness

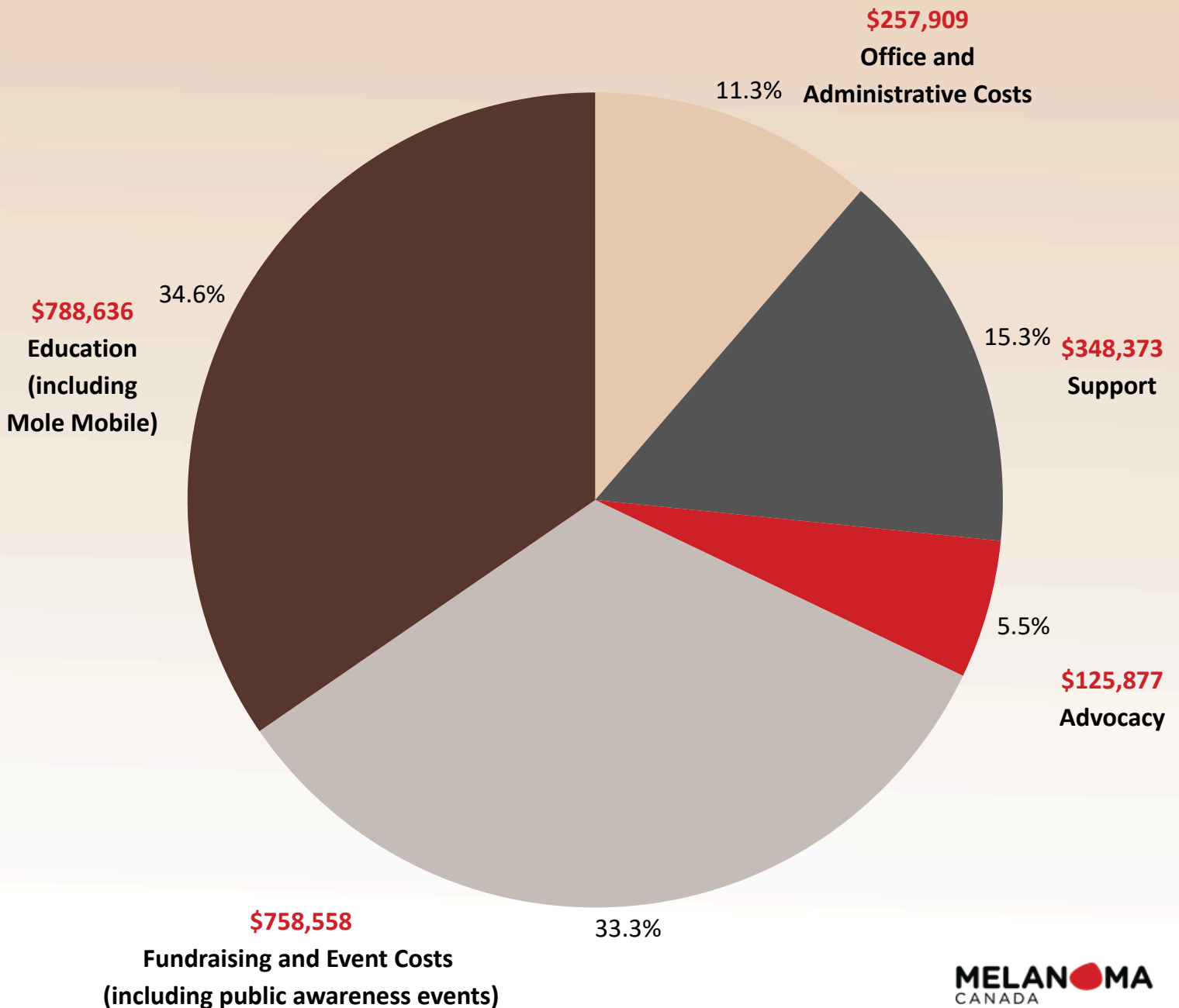
Melanoma Canada spread awareness about melanoma, skin cancer, and sun safety throughout 2025, **receiving 298M media impressions from the Mole Mobile and 672.3M media impressions for Melanoma Canada.**

# YOUR DOLLARS AT WORK.

## 2025 Financials

Thanks to your generosity, we were able to make a meaningful impact in 2025 by expanding programs, reaching more communities, and investing in life-saving initiatives. For a detailed breakdown of how your contributions were used, view our full [2025 financial statements](#).

### EXPENSES



# PROGRAM IMPACT OVER THE YEARS

Program Area	Mission Supported	Category	2023	2024	2025
<b>Mole Mobile</b>	Advocacy Awareness Education Support	Cities Visited	42	107	113
		Provinces Visited	1	3	4
		Skin Cancer Screenings (Launched in 2023)	4,078	N/A	8,289
		Suspicious Moles or Lesions Detected	772	N/A	980
		Skin Cancer Risk Assessments (2024)	N/A	2,356	N/A
		Identified as High Risk	N/A	1,392	N/A
<b>Sun Guardians Grant Program (2025 applications are awarded for the summer of 2026)</b>	Awareness Education	Applications Received (Launched in 2024)	N/A	129	139
		Grants Awarded	N/A	34	31
		Youth Supported	N/A	2,822	4,574
<b>Sun Aware Certification</b>	Awareness Education	Camps Certified	55	43	119
		Staff Trained	409	206	982
		UV Bracelets Distributed	25,590	18,469	20,946
<b>BurnWatch Program</b>	Awareness Education	Burn Guard Certificates Issued (Launched in 2023)	69	111	36
<b>Medical Education</b>	Education	MDBriefcase CME courses offered	2	2	N/A
		Healthcare professionals trained	739	1,462	N/A

# PROGRAM IMPACT OVER THE YEARS

Program Area	Mission Supported	Category	2023	2024	2025
Drug Submissions to CDA-AMC / INESSS	Advocacy	Drugs submitted	1	3	1
		Input gathered from patients and caregivers	292	379	62
Support Services	Advocacy Education Support	Patients Supported (online, telephone, cancer coaching)	319	349	1278
		Melanoma Patient Support Group Attendees	129	168	194
		Private Online Support Groups Members	954	1,895	3,073
		Patient Information Session Attendees	1,141	755	321
		Clinical Trial Finder - Patients Matched (Launched in 2023)	225	120	188
Resources Delivered	Awareness Education	Print Resources Distributed	54,812	55,432	38,197
		Monthly Skin Check Reminders Sent	12,588	14,748	16,637
		New Video Content Published	52	34	30
		New Video Subscribers	351	291	200
		Total Video Views	237,339	78,258	53,049

# IMPACTFUL EVENTS.



## 7 SUMMITS FOR SKIN CANCER

PRESENTED BY  
Neutrogena

Snow can reflect up to 80% of ultraviolet (UV) rays, nearly doubling exposure and increasing the risk of skin damage even on cold, cloudy days. To show that sun safety matters year-round, we hosted the 7 Summits Snowshoe Challenge presented by Neutrogena®. In February 2025, participants each trekked 43.29 KM, the combined height of the world's tallest summits and raised \$65,263 to support the melanoma and skin cancer community.



## STRIDES FOR MELANOMA

Taking Steps to Stop Skin Cancer



To raise awareness about the dangers of skin cancer during peak ultraviolet (UV) hours, we hosted the Strides for Melanoma Walk. On May 25, 2025, participants across Canada took steps to stop skin cancer at sunset, raising over \$120,000 to support the melanoma and skin cancer community.



## YORKVILLE EXOTIC CAR SHOW

Just like exotic cars need protection to perform, your skin needs protection from the sun. Every time we get behind the wheel, we're exposed to harmful ultraviolet (UV) rays, even through the glass. The 15<sup>th</sup> Anniversary Edition Yorkville Exotic Car Show, with 135+ luxury vehicles, live music, and the Neutrogena Block Party, raised \$321,000 for melanoma prevention. As melanoma is projected to become the most common cancer in men within the next 20 years, events like this help drive change—one car at a time.

# IMPACTFUL EVENTS.



With pickleball emerging as one of the fastest-growing sports in North America, it offered an ideal platform to spotlight sun safety—particularly given its popularity during peak UV hours. Our tournaments hosted in Montreal and Toronto featured celebrity matches with Andrew Keegan, Ian Zierig, Ben Hollingsworth, Zibby Allen, Billy Baldwin and Chynna Phillips. Together, these events raised an impressive \$294,526 in support of melanoma and skin cancer prevention, detection, and patient care.



Golf is played in direct sun for hours, making it the perfect setting to raise awareness for sun safety while supporting future generations. Through tournaments in Toronto and Vancouver, our Golf & Grill events raised \$206,000 to support the melanoma and skin cancer community.



## GIVING TUESDAY

Giving Tuesday provided the ideal moment to launch a giveaway and fundraiser directed at protecting the future generations from skin cancer by providing shade. In collaboration with Shade Sails Canada, Melanoma Canada launched a giveaway - for every \$5 you give, you can nominate a camp, daycare, park, community centre or youth sports team to win a \$25,00 custom shade structure. Thanks to the generosity of our donors, we raised \$20,995 on Giving Tuesday and awarded grants to 34 recipients for the 2025 season.

# Impactful Events Continued

## THIRD PARTY EVENTS

- Axe Out Melanoma - \$2,500
- Melanoma Charity Stream with P1KAPEACH - \$7,496 + Matching gift + \$15,000
- Laurier Golden Hawkes Shoot for a Cure - \$1,600
- Acoustic Fundraiser / Addi John & Band - \$900
- Rock the Pickle - \$19,000

View our Calendar of Events at [melanomacanada.ca/get-involved/events](https://melanomacanada.ca/get-involved/events).



# THANK YOU TO OUR

## Sponsors & Donors

### \$50,000+

Beiersdorf (Eucerin) | Charles, Evelyne & Sandra Dolansky Foundation | Douglas Wright Foundation | Kenvue (Neutrogena) | L'Oreal (La Roche Posay) | Merck | Pfizer | Regeneron | TD Bank Group

### \$25,000 - \$49,000

Bloor Yorkville BIA | Bristol Myers Squibb | Columbia Sportswear | Drive for the Cure Foundation | Infiniti Canada | Jamieson Wellness | Jarislowsky Foundation | Jess & Red Hamilton Foundation | UV Skinz

### \$10,000 - \$24,000

Abdi Design | Aurora Nutrascience | Avison Young | Burnbrae Farms | Century 21 | LiUNA Local 183 | Maple Relief Foundation | Novartis | Old Mill Cadillac | Save on Foods | Shawn Ragbar | Scotiabank | Stek Canada | Toronto Auto Brokers | Tilley | William "Billy" Baldwin | Faly Katz | Lori Latchman

### \$2,500 - \$9,999

138 Yorkville Ave | Adgar | Amica | AMEX Shop Small | Arc & Spark Electrical | BLG Foundation | Blue Pine Enterprises | Capra's Kitchen | Cadillac Fairview | Chevrolet | COCO Espresso Bar | Piccione Giving Fund | Dr. Elaine McWhirter | Endeavour Silver Corp | Exzell Pharma | Flags4Golf | Galbani | Go Wireless | GTA Exotics | GWL Realty | John Daoud Financial Services Inc. | Jones Lang Lasalle | Lucid Motors | Lululemon | Madison Group | Oxford Properties | Rogers Sportsnet 650 | The Oxley | RMC Ready Mix | The Real Estate Mogul | Triovest | Vancouver Canucks | Volvo Toronto | Zeller Foundation | Mark Allan | Neill Brown | Mario Chevrette | Dr. Julia Carroll | Alan Carter | Jessica Huck | Mike Pilato | Xinni Song

**EVERY DOLLAR SUPPORTS THE  
MELANOMA & SKIN CANCER  
COMMUNITY.**

# THANK YOU TO OUR

## Affiliate Partners

BC Cancer | Canadian Cancer Society | Canadian Cancer Survivor Network | Canadian Lymphedema Framework | Canadian Partnership Against Cancer | Canadian Skin Patient Alliance | Canadian Association of Psychosocial Oncology | Canadian Dermatology Association | Coalition Priorité Cancer au Québec | Carebox | Hearth Place Cancer Support International Cancer Information Service Group | IMD Health | Melanoma Action Coalition | MDBriefCase | Sun Safety AT Work | Skin Investigation Network of Canada | Skinopathy | Sun Smart Saskatchewan | The Global Melanoma Coalition | Volunteer Canada | Wellspring Cancer Support | Rocket Doctor

## Peer-to-Peer Support Volunteers

Karen | Kitty | Rob | Andrew | Gary | Eric | Martin | Dave | Orhan | Amy | Karen C.

## Countless Support and Event Volunteers!



### ADAM MOUNCEF

A special thank you goes to Adam, who has generously volunteered his time at both our Patient Information Session webinars for Melanoma Canada, and our 2025 Mole Mobile Quebec stops. His assistance was much appreciated in helping these programs run smoothly.

*Adam Mouncef volunteering at the Mole Mobile Quebec 2026.*

View Volunteer Opportunities at [melanomacanada.ca/get-involved/volunteer](https://melanomacanada.ca/get-involved/volunteer)





supporting the  
skin cancer community

[melanomacanada.ca](https://melanomacanada.ca)

466 Speers Road, Suite 207, Oakville, Ontario L6K 3W9

Phone: 1-877-560-8035

Email: [info@melanomacanada.ca](mailto:info@melanomacanada.ca)

Charitable Registration Number: 854913050RR0001



[@melanomacanada](#)